

PROFESSIONAL
photographer
2012 Editorial Calendar

	Space/Material	Feature	Fundamentals	Product Focus*	Bonus Distribution
January	11/11/11	Imaging USA Show Issue	Pricing	Lenses	Imaging USA (January 15-17)
February	12/12/11	The Wedding Issue	Insurance	Location Lighting Albums/Books/Frames	WPPI
March	1/20/12	Hot One Product Awards Seniors	Starting Your Career	Imaging Software Effects/Plug-Ins	Photoshop World
April	2/24/12	Family/Groups	Studio Design	Sets/Backdrops Posing Props	
May	3/26/12	Children, Posing	Website Design & SEO	Lab Products Upsell Products	
June	4/23/12	The Light Issue Fashion/Beauty	Copyrights & Contracts	Studio Lighting Light Modifiers	
July	5/24/12	Engagement, Boudoir & Maternity; Outdoor Landscapes	The Art of Sales	Tripods/Mounts Bags/Cases	
August	6/25/12	Infants, Seniors	Part-Time Business	Video Continuous Light	
September	7/23/12	Best Photos of the Year, Children	Guide to Posing	Color Calibration	Photoshop World
October	8/24/12	Commercial, Weddings	Media & Marketing	Speedlights	PhotoPlus Expo
November	9/24/12	Cover Contest Winner, Family/Group	Projection Sales	Presentation Software	
December	10/24/12	Fine Art & Printmaking	Business Operations	Paper/Printers	

*Timely product reviews, product announcements, and tutorials will appear each issue and online regardless of that month's product focus.

Karisa Gilmer
Eastern Regional Manager
 Phone: 404.522.8600 ext.230
 Fax: 404.614.6406
 kgilmer@ppa.com

Bart Engels
Central Regional Manager
 Phone: 847.854.8182
 Fax: 847.854.8183
 bengels@ppa.com

Amy Walls
Western Regional Manager
 Phone: 404.522.8600 ext. 279
 Fax: 404.614.6406
 awalls@ppa.com

Bill Kelly
**Director of Sales &
 Strategic Alliances**
 Phone: 404.522.8600 ext. 248
 Fax: 404.614.6406
 bkelly@ppa.com