

Q&A ADVERTORIAL

Do photographers know WHY they need you? Share the reasons in a unique way. Take a fresh approach to advertising with *Professional Photographer* magazine's Q&A advertorial. Highlight a product or service by answering questions that show why your company is the best choice. With prime placement in the magazine and eye-catching design, you will stand out in a unique way.



FEATURES

- Exclusive to one advertiser per issue
- Front-of-book positioning

MATERIAL SPECS

- 3-6 Images – 9”w x 12”l
- CMYK files only
- High-res 300 dpi PDF, TIFF or JPEG file formats
- Company name
- High-res logo
- Product name
- Website
- 2-page spread with 5-6 questions and answers
- Submit files to: dtodd@ppa.com

CONTACT YOUR SALES REPRESENTATIVE OR VISIT PPA.COM/MEDIAKIT

MARINA ANDERSON
manderson@ppa.com
937.902.8217

TARA TRUITT
ttruit@ppa.com
404.522.8600 x230

WAYNE JONES
wjones@ppa.com
404.522.8600 x248