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IMAGE BY CHENIN BOUTWELL

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Seattle-based photographer **Chase Jarvis** branched into multimedia as a means of storytelling with greater dimension. "The capture tool is just that, a tool. I want to use the format that can best tell the story," he says. The best ad agencies are looking for that sort of versatility, and as a result, Jarvis' roster of A-List clients tells a story of success.

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ON THE COVER: Timothy Greenfield-Sanders is a collector—of paintings, of photographs, of people, of accomplishments. Where a collection does not exist, Greenfield-Sanders will create his own with one of his large-format cameras. Our cover image of tennis star Serena Williams is from his photographic series, the "Black List."