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IMAGE BY BOUDOIR DIVAS

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Maternity photography may not be a top earner, but it's an invaluable investment in building long-term relationships with clients and their growing families. Photographers **Kathryn Langsford**, **Alycia Alvarez** and **Jen Hillenga** describe how they nurture couples who have one on the way.

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ON THE COVER: Sam Harnack used this image to promote the launch of Pajama Glamour. "This was lit with a homegrown 4x4-foot fluorescent box light setup similar to a ringlight," says Harnack. "This lighting is flattering to almost everybody."

Cover image retouched by Jim DiVitale,
M.Photog.MEI.Cr., API, F-ASP